

# Wixie Artificial Intelligence Roadmap

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## Summary

Wixie's approach to artificial intelligence is based on a straightforward principle: **AI should support teachers and expand students' ability to create and communicate, not replace student creativity or teacher professional judgment.**

Generative AI is primarily a teacher productivity tool. Wixie does not use generative AI to make high-impact educational decisions about individual students, does not use Student Data to train generative AI models, and minimizes information transmitted to third-party AI providers.

Tech4Learning will continue to evaluate AI functionality as the technology develops, with particular attention to student privacy, age-appropriate use, security, human oversight, transparency, and educational value.

## A. AI System Capabilities, Models, Training Data, Data Storage, and Model Improvement

Wixie incorporates several forms of artificial intelligence and machine-learning technology.

### Generative AI

Wixie uses generative AI capabilities for teacher-facing tools used to accelerate the creation and differentiation of instructional materials. These capabilities include generating or modifying instructional text, rewriting instructions for different grade levels, generating grade-specific vocabulary, creating short stories and other instructional content, and generating images for activities such as coloring pages and curriculum templates.

Wixie uses OpenAI models through OpenAI's API to provide generative AI capabilities. The specific OpenAI model may change as Tech4Learning evaluates model quality, safety, cost, performance, and availability. Model changes do not alter Tech4Learning's privacy requirements concerning Student Data.

OpenAI states that its models are trained using information from publicly available sources, information accessed through third-party partnerships, and information provided or generated by researchers. OpenAI does not use business/API customer inputs or outputs to train or improve its models by default unless the customer explicitly opts in.

Tech4Learning does not use student data to train or fine-tune its own generative AI model.

## Other AI and Machine-Learning Features

Wixie incorporates technologies that may be broadly categorized as artificial intelligence or machine learning, including:

- Voice dictation;
- AI-assisted lip synchronization for animated talking characters;
- Intelligent interpretation of image-search queries, including correction or interpretation of likely misspellings;
- Machine-learning-based image background removal; and
- Neural machine translation.

Some of these capabilities are implemented by Tech4Learning and others rely upon third-party technology or operating-system/platform services.

Where a third-party AI provider is used by Wixie, Tech4Learning does not transmit student names, email addresses, account identifiers, or other direct personally identifiable information as part of the AI request. Where an identifier is technically necessary to process a request, Wixie uses an anonymized or non-personally-identifying token.

Student projects and normal Wixie account information remain within Wixie's established application and cloud-storage infrastructure in accordance with Tech4Learning's normal data-management and privacy practices. Content transmitted to an AI provider is limited to the information necessary to perform the requested AI operation.

## B. Primary Audience for AI Features

Wixie's design philosophy is that AI should enhance student creativity rather than replace student creation. Students remain responsible for creating and communicating their own ideas through writing, artwork, narration, video, and other media.

Wixie's generative AI features are primarily intended for teachers and other authorized instructional staff.

Teachers may use generative AI to accelerate development and differentiation of classroom assignments and instructional materials. AI-generated instructional content is reviewed and edited by the teacher before it is made available to students.

Students may interact with other AI or machine-learning-supported capabilities within Wixie, including voice dictation, intelligent image search, background removal, translation, and animated-character lip synchronization.

### C. FERPA, COPPA, and Student Data Confidentiality

Tech4Learning treats Student Data accessed or processed in connection with Wixie's AI features as confidential Student Data and applies the same privacy and security requirements that apply to Student Data elsewhere in Wixie.

Tech4Learning will process Student Data only for authorized educational purposes and in accordance with its contractual obligations and applicable law, including FERPA, COPPA, and applicable state student-privacy laws and regulations.

Tech4Learning does not sell Student Data or use Student Data for targeted advertising.

When third-party AI services are used, Tech4Learning limits the information transmitted to the minimum information necessary to perform the requested function and does not transmit direct student identifiers.

### D. Student Data Used for AI Personalization

Wixie's generative AI functionality does not create individual student profiles for AI personalization and does not use individual Student Data to construct personalized generative-AI models.

Generative AI requests may contain instructional content supplied by a teacher, such as:

- Assignment instructions;
- Requested grade level or reading level;
- Vocabulary or curriculum subject matter;
- Teacher-entered prompts;
- Text or other content specifically selected for transformation or generation; and

- Parameters necessary to produce the requested instructional material.

This information is used solely to produce the requested output.

Other Wixie features may use information supplied during the immediate interaction to improve the usefulness of that interaction. For example, image search may interpret a student's typed search term to determine the intended word, and device-based voice-dictation technology may adapt to speech patterns.

Wixie does not use this information to create AI-based student academic profiles, predict student performance, rank students, or make automated decisions concerning student advancement.

## E. Retention of Student Data by Generative AI Systems

Tech4Learning does not use Student Data submitted through Wixie's generative AI features to train or fine-tune OpenAI models.

OpenAI states that data submitted through its business/API services is not used to train or improve OpenAI models by default unless the customer affirmatively opts in. Tech4Learning does not opt in.

Tech4Learning does not include student names, email addresses, Wixie account identifiers, or other direct PII in generative-AI requests. Generated AI content is not associated by the AI provider with an identifiable individual student for purposes of profiling, advertising, or model training.

## F. Prohibition on Secondary Use of Student Data

Tech4Learning will not use student data processed through Wixie's AI functionality for purposes unrelated to providing and supporting Wixie's authorized educational services.

Student Data will not be used for advertising, commercial profiling, independent AI-model training, or other unrelated commercial purposes.

Any materially different use of Student Data beyond the educational purposes authorized by a licensing organization would require appropriate authorization from that licensing organization and, where required by applicable law, the student's parent or guardian.

Tech4Learning acknowledges that unauthorized use of Student Data may constitute a material breach of its contractual obligations and may be grounds for termination in accordance with the applicable agreement.

## G. AI Monitoring, Auditing, Safety, and Ethical Practices

Tech4Learning maintains an ongoing process for evaluating Wixie's AI functionality for suitability in an educational environment.

This includes evaluating:

- Accuracy and appropriateness of generated content;
- Potential harmful, offensive, or age-inappropriate outputs;
- Potential algorithmic bias;
- Student privacy and data-minimization risks;
- Changes to third-party AI models or services;
- Effectiveness of safeguards and content controls; and
- Whether AI functionality continues to support Wixie's educational purpose.

Generative AI functionality is deliberately designed to preserve human oversight. Teacher-facing generative content is reviewed by the teacher before being provided to students.

Tech4Learning will investigate identified problems and modify, restrict, or discontinue AI functionality when appropriate. Information concerning Tech4Learning's AI privacy and safety practices can be provided to a licensing organization upon reasonable request, subject to protection of confidential security information and third-party proprietary information.

Tech4Learning seeks to follow responsible and ethical AI practices emphasizing human oversight, privacy, data minimization, age-appropriate use, transparency, and preservation of student creativity and authorship.

## H. Enabling and Disabling Generative AI Features

Access to Wixie's generative AI functionality is administratively controllable. If assistance is required for disabling AI functionality, it can be obtained by submitting a support request to [techsupport@tech4learning.com](mailto:techsupport@tech4learning.com).

## I. Explainability and Automated Educational Decisions

Wixie's AI systems do not make automated decisions concerning student grades, placement, promotion, eligibility, discipline, academic advancement, or other high-impact educational decisions.

Wixie's generative AI capabilities assist teachers in creating instructional materials. Outputs are generated in response to teacher instructions and remain subject to teacher review and professional judgment.

Wixie does not use generative AI to independently assess whether an individual student has mastered a standard, determine a student's grade, recommend retention or promotion, or otherwise make a decision affecting student advancement.

Because generative AI models produce probabilistic outputs rather than deterministic recommendations, individual generated responses cannot always be reduced to a fixed decision tree. For this reason, Wixie does not rely upon generative AI output as an authoritative basis for high-impact educational decisions.

Where AI assists with content creation or transformation, the user is provided the resulting content and retains control over whether that content is used.

## J. Third-Party AI Processors, Hosting, and Analysis

### OpenAI

Tech4Learning uses OpenAI as a third-party provider for applicable Wixie generative-AI functionality.

**Data processed:** The prompt or instructional content necessary to perform the requested generation or transformation, along with technical information necessary to process the API request.

**Direct student PII:** Tech4Learning does not transmit student names, email addresses, Wixie account identifiers, or similar direct identifiers to OpenAI as part of generative-AI prompts.

**Purpose:** Generation or transformation of instructional text, images, or other supported educational content.

**Model training:** Customer inputs and outputs are not used to train or improve models.